



**BAC RESOLUTION DECLARING THE LOWEST CALCULATED AND  
RESPONSIVE BID (LCRB) FOR THE PROJECT  
“SOCIAL MEDIA ADVERTISING AND ONLINE MARKETING FOR DOSTV  
ONLINE PLATFORMS FOR FY 2024”**

**Resolution No. 2023-048**

WHEREAS, the DOST-SCIENCE AND TECHNOLOGY INFORMATION INSTITUTE advertised the Invitation to Bid (ITB) for the project “**Social Media Advertising and Online Marketing for DOSTv Online Platforms for FY 2024**” with an Approved Budget for the Contract (ABC) of **Two Million Pesos Only (Php2,000,000.00)** in the DOST-STII website, the PhilGEPS website and conspicuous places at DOST-STII premises for seven (7) days;

WHEREAS, a Virtual Pre-Bid Conference was conducted on 20 October 2023 at DOST-STII CAST Room, wherein nine (9) prospective bidders were able to attend, namely: Swara Sug Media Corp., TripplesPH Corp., Carbondigital, Inc., Organic Intelligence Consulting, Inc., DRVN Business Consulting Co., Chimes Consulting, Inc., Outcomm Inc., Universal Vision Solution Communications Inc and Marcus Phoenix Media Production Corp.;

WHEREAS, the Bids & Awards Committee (BAC) has scheduled the deadline of submission and opening of bids on 06 November 2023 at 3:00PM. As a result, four (4) bidders successfully submitted their bid before the deadline, namely: Carbondigital, Inc., Chimes Consulting OPC, Adrow Creatives Inc., and TripplesPH Corporation;

WHEREAS, during the scheduled Opening of Bids, the envelope 1 containing the eligibility and technical components of the four (4) bidders were opened. The TWG and the BAC members carefully examined all the components of envelope 1, as a result, the following has been observed:

<b>Name of Bidder</b>	<b>Findings</b>
<b>Carbondigital Inc.</b>	Passed/Complying
<b>Chimes Consulting OPC</b>	Passed/Complying
<b>Adrow Creatives Inc.</b>	Passed/Complying
<b>TripplesPH Corporation</b>	Passed/Complying

WHEREAS, the financial component envelope of the eligible bidders who have passed the preliminary examination of the technical and eligibility requirements were opened and, consequently, the BAC read and recorded their financial bids as follows:

<b>Name of Bidder</b>	<b>Total Bid Amount As Read</b>	<b>Findings</b>
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<b>Carbondigital, Inc.</b>	Php1,500,000.00	Passed/Complying
<b>Chimes Consulting OPC</b>	Php2,000,000.00	Passed/Complying
<b>Adrow Creatives Inc.</b>	Php1,037,777.00	Passed/Complying
<b>TripplesPH Corporation</b>	Php1,600,760.00	Passed/Complying

WHEREAS, the TWG conducted the thorough evaluation and post-qualification assessment on the submitted bids. As a result, the following has been observed:

<b>Name of Bidder</b>	<b>Total Bid As Calculated</b>	<b>Findings</b>
<b>Adrow Creatives Inc.</b>	Php1,037,777.00	Non-responsive due to the following: <ul style="list-style-type: none"> <li>• Proposal was found unsatisfactory due to lack in design details and depth which is a key requirement for the project.</li> <li>• Past performance in similar project fell short in meeting the required standard.</li> </ul>
<b>Carbondigital, Inc.</b>	Php1,500,000.00	<b>Lowest Calculated and Responsive Bid (LCRB)</b>
<b>TripplesPH Corporation</b>	Php1,600,760.00	Complying and Responsive
<b>Chimes Consulting OPC.</b>	Php2,000,000.00	Non-responsive due to failure to meet the requirement for NFCC.

WHEREAS, upon further evaluation and validation of the bids submitted by the bidders, the BAC declared the bid of Carbondigital, Inc. as the Lowest Calculated and Responsive Bid (LCRB), for being compliant with all the requirements and conditions of the contract in the amount of Php1,500,000.00;

NOW, THEREFORE, We the members of the Bids and Awards Committee (BAC), hereby RESOLVE as it is hereby RESOLVED:

- a) That **CARBONDIGITAL, INC.** be declared as the Lowest Calculated and Responsive Bid (LCRB) in consideration of its total amount of bid equal to **ONE MILLION FIVE HUNDRED THOUSAND PESOS ONLY (Php1,500,000.00)**;
- b) That, a Notice of Award (NOA) be issued to **CARBONDIGITAL, INC.**, upon the approval and effectivity of General Appropriations Act (GAA) for FY 2024; and
- c) To recommend for approval by the HoPE/Director of the DOST-Science and Technology Information Institute (DOST-STII) the forgoing findings.





RESOLVED, at the DOST-STII CAST Room, this 24<sup>th</sup> day of November 2023.

**ALAN C. TAULE**

Chairperson, Bids and Awards Committee (BAC)

**ARLENE E. CENTENO**  
BAC Vice-Chairperson

**BENEDICT P. CAGAANAN**  
BAC Member

**BENILA B. BUEMIA**  
BAC Member

**LYNDERLITTE M. MAGLAQUE**  
BAC Member

Approved by:

**RICHARD P. BURGOS**  
Director