



**BAC RESOLUTION DECLARING THE LOWEST CALCULATED AND
 RESPONSIVE BID (LCRB) FOR THE PROJECT
 “PRODUCTION AND PROMOTION OF STARBOOKS CAMPAIGN IN SOCIAL
 MEDIA PLATFORMS FOR FY 2024”**

Resolution No. 2023-047

WHEREAS, the DOST-SCIENCE AND TECHNOLOGY INFORMATION INSTITUTE advertised the Invitation to Bid (ITB) for the project “**Production and Promotion of STARBOOKS Campaign in Social Media Platforms for FY 2024**” with an Approved Budget for the Contract (ABC) of **One Million One Hundred Thousand Pesos (Php1,100,000.00)** only in the DOST-STII website, the PhilGEPS website and conspicuous places at DOST-STII premises for seven (7) days;

WHEREAS, a Virtual Pre-Bid Conference was conducted on 20 October 2023 at DOST-STII CAST Room, wherein seven (7) prospective bidders were able to attend, namely: Brand Republic Marketing & Manpower Services Inc., Chimes Consulting OPC., Carbondigital, Inc., DRVN Business Consulting Co., Universal Vision Solution Communications Inc., Adrow Creatives, Inc., and Marcus Phoenix Media Production Corp.;

WHEREAS, the Bids & Awards Committee (BAC) has scheduled the deadline of submission and opening of bids on 06 November 2023 at 2:00PM. As a result, three (3) bidders successfully submitted their bid before the deadline, namely: Carbondigital, Inc., Adrow Creatives Inc., and Chimes Consulting Inc.;

WHEREAS, during the scheduled Opening of Bids, the envelope 1 containing the eligibility and technical components of the three (3) bidders were opened. The TWG and the BAC members carefully examined all the components of envelope 1, as a result, the following has been observed:

Name of Bidder	Findings
Carbondigital, Inc.	Passed/Complying
Adrow Creatives Inc.	Passed/Complying
Chimes Consulting OPC.	Passed/Complying

WHEREAS, the financial component envelope of the eligible bidders who have passed the preliminary examination of the technical and eligibility requirements were opened and, consequently, the BAC read and recorded their financial bids as follows:

Name of Bidder	Total Bid Amount As Read	Findings
Adrow Creatives Inc.	Php703,777.00	Passed/Complying



Carbondigital, Inc.	Php847,000.00	Passed/Complying
Chimes Consulting OPC.	Php1,100,000.00	Passed/Complying

WHEREAS, the TWG conducted the thorough evaluation and post-qualification assessment on the submitted bids. As a result, the following has been observed:

Name of Bidder	Total Bid As Calculated	Findings
Adrow Creatives Inc.	Php703,777.00	Non-responsive due to the following: <ul style="list-style-type: none"> • Proposal was found unsatisfactory due to lack in design details and depth which is a key requirement for the project. • Past performance in similar project fell short in meeting the required standard.
Carbondigital, Inc.	Php847,000.00	Lowest Calculated and Responsive Bid (LCRB)
Chimes Consulting OPC.	Php1,100,000.00	Non-responsive due to failure to meet the requirement for NFCC.

WHEREAS, upon further evaluation and validation of the bids submitted by the bidders, the BAC declared the bid of Carbondigital, Inc. as the Lowest Calculated and Responsive Bid (LCRB), for being compliant with all the requirements and conditions of the contract in the amount of Php847,000.00;

NOW, THEREFORE, We the members of the Bids and Awards Committee (BAC), hereby **RESOLVE** as it is hereby **RESOLVED**:

- a) That **CARBONDIGITAL, INC.** be declared as the Lowest Calculated and Responsive Bid (LCRB) in consideration of its total amount of bid equal to **EIGHT HUNDRED FORTY-SEVEN THOUSAND PESOS ONLY (Php847,000.00)**;
- b) That, a Notice of Award (NOA) be issued to **CARBONDIGITAL, INC.**, upon the approval and effectivity of General Appropriations Act (GAA) for FY 2024; and
- c) To recommend for approval by the HoPE/Director of the DOST-Science and Technology Information Institute (DOST-STII) the forgoing findings.

RESOLVED, at the DOST-STII CAST Room, this 24th day of November 2023.



ALAN C. TAULE

Chairperson, Bids and Awards Committee (BAC)

ARLENE E. CENTENO
BAC Vice-Chairperson

BENEDICT P. CAGAANAN
BAC Member

BENILA B. BUEMIA
BAC Member

LYNDERLITTE M. MAGLAQUE
BAC Member

Approved by:

RICHARD P. BURGOS
Director