



TECHNICAL SPECIFICATIONS

Project Title: **Production of “Siyensikat: Pinoy Popular Science Para sa Lahat” Magazine Show**

Duration: **1 Season (13 episodes), 6 Months after receipt of NTP**

Project Cost: **P 5,500,000.00 (inclusive of tax)**

Fund Source: **DOSTv GAA CY 2023**

The supplier shall:

A. Produce thirteen (13) 25-30-minute episodes containing any or all the following segments as approved by DOST-STII.

1. News and information on weather;
2. Local science-related feature story;
3. DOST public service and updates including from the regional offices;
4. Other DOST-related news for the benefit of the Filipino Public;
5. Features and interviews – partners experts from various sectors and individuals who are working on innovative research and technology; and
6. Topic-related trivia.

B. Provide a strategic pitch on how the program will be produced in observation of the social distancing and health protocols, and consideration of the ongoing coronavirus pandemic

C. Produce thirteen (13) 30-second teasers/plug for each full episode

D. Provide closed captioning in all episodes in accordance with Republic Act (RA) No. 10905 or the Closed Caption Law

E. Provide English subtitles to all episodes produced and translation, if necessary

F. Hire the host of the previous season of Siyensikat (Jiego Reyes) for branding consistency

G. The main host, co-host, and the primary guests must look presentable. Providing a makeup artist is necessary.

H. Provide a dedicated focal person (Production Manager) who will handle the coordination and facilitation of all production and airing requirements for the show

I. Provide production crew for coverages of DOST major events (maximum of 10 events) as requested by DOST-STII.



- J. Assist in pitching the show to the TV network chosen by DOST-STII
- K. Provide ten (10) original music fx/background for the show
- L. Shoulder all meal, transportation, and accommodation expenses of the production crew, guests, hosts, and one (1) focal person* from DOST-STII during the shoot.
- M. Provide all necessary equipment for production
- N. Must submit episode scripts for the approval of DOST-STII
- O. Must find case studies per episode for approval of DOST-STII. A case study refers to a particular person, group, or situation that needs to be featured in an episode whose stories are relevant to the topic.
- P. Assign a focal person who will monitor the airing of the program and submit a monitoring report of the actual airing of the show with captured photos for reference
- Q. Provide a copy of the aired episode and its raw materials at the end of every episode to be stored in a hard drive/s (maximum of 10 1-TB hard drives to be used) as the need implies. Hard drives will be turned over to DOST-STII.
- R. Assist in the promotion of the program via online, radio, TV, and print, specifically:
 - a. Online - Produce two (2) program teasers to be uploaded online and boosted on Social Media
 - b. Radio - Coordinate with two (2) radio stations and secure promotion slot for the program
 - c. TV - Secure one (1) TV guesting to promote the program
 - d. Print - Produce one (1) content for placement /promotion to local broadsheet (ex. article/ poster/ comic strip)
- S. Submit accomplishment report together with copies of aired episodes
- T. Provide one (1) 30-minuter sample of previous work produced (teaser or full episode) that aired on mainstream TV channel, cable channel, and/or social media platforms in the last three (3) years. (The sample will be viewed during the opening of bids)
- U. Must have experience in the broadcast industry and is knowledgeable in the standards of TV networks.



Required outputs per episode:

ACTIVITY	OUTPUT
<p>Preproduction</p> <ul style="list-style-type: none"> - Conduct preproduction meetings with STII focal person, DOST agency involved, wisher, and expert - Provide the dedicated focal person - Propose a strategic pitch for the production process - Find case studies per episode - Submit episode scripts for approval of DOST-STII 	<p>13-episode scripts (Presentation/PDF/Document Format)</p>
<p>Production</p> <ul style="list-style-type: none"> - Hire the host of the previous season of Siyensikat (Jiego Reyes) host, and one (1) voice talent and (1) one make-up artist - Provide all necessary equipment for production - Shoulder all food and meal expenses, all modes of transportation, and accommodation of the production crew, guests, and hosts during the shoot including bookings 	<p>Onsite production of the teasers and the full episode</p> <ul style="list-style-type: none"> - Production crew - Production equipment - Host - Make-up artist, etc.
<p>Postproduction</p> <ul style="list-style-type: none"> - Produce 13 teasers/plug for each full episode - Produce of 13-full episodes - Provide Closed Caption for each full episode - Provide ten (10) original music fx/background for the show - Provide 10 hard drives 1TB with copy of raw materials - Submit accomplishment report 	<p>13 teasers/plug for each full episode (mp4 and mxf format)</p>
	<p>13 -full episodes with closed caption (mp4 and mxf format)</p>
	<p>10 original music fx/BGM (mp3)</p>
	<p>10, 1TB hard drives with a copy of raw materials (mp4)</p>
<p>1 Accomplishment Report (Presentation/PDF/Document Format)</p>	



Promotions <ul style="list-style-type: none"> - Online - Produce two (2) program teasers to be uploaded online and boosted on Social Media - Radio - Coordinate with two (2) radio stations and secure promotion slot for the program - TV - Secure one (1) TV guesting to promote the program - Print - Produce one (1) content for placement /promotion to local broadsheet (ex. article/ poster/ comic strip) 	A. 2 program teasers (mp4 and mxf)
	B. 1 article/poster/comic strip (PDF/JPEG/PNG)

Deliverables/Services as per request

Activity	Output	Deadline
English subtitles and translation, if necessary; for each full episode and teaser	The episode and teaser requested to have a subtitle and translation	Two days after the request
Provide production crew for coverages of DOST major events as requested	Photo and video footage of the event	1 day after the event
Assist in pitching the show to the TV network chosen by DOST-STII	Secure meeting schedule / Minutes of meeting	On the schedule set by STII

V. Advice DOST-STII should there be any changes with the delivery deadline of monitored items (i.e. public holidays, severe weather conditions, etc.)
 Monitored items should be printable and audio-video materials should be downloadable.

DOST-STII shall:

- I. Provide topics and subjects for discussions
- II. Provide all available materials such as video footage, photos that may be useful for the show




- III. Assign focal person* to assist in the coordination in terms of:
1. Providing contact details of DOST resource person and personalities who will appear in each episode; and
 2. Endorsement of the point person in the agency or regional office counterpart.

Other Requirements:


- Observe the use of non-sexist/gender-sensitive language in all official documents, scripts, and communications under this project.
- Use eco-friendly materials and must employ eco-friendly measures during production period.

Prepared by:


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		Republic of the Philippines SCIENCE AND TECHNOLOGY INFORMATION INSTITUTE STII Building, DOST Complex, Bicutan, Taguig City		FR-FAD-PS No. 001 (rev.01 10/17/16)	
		PURCHASE REQUEST			
Entity Name: <u>DOST-STII</u>		Fund Cluster: <u>DOSTv-GAA</u>		<u>FR 023</u>	
Office/Section: <u>CRPD-DOSTv</u>		PR No.: <u>WT3-09-0021</u> Responsibility Center Code: _____		Date: <u>7-Sep-22</u>	
Stock/Property No.	Unit	Item Description	Quantity	Unit Cost	Total Cost
		Production of Siyensikat: Pinoy Popular Science Para sa Lahat 1 Season (13 Episodes) *See Attached Tech Specs			5,500,000
08 SEP 2022					
TOTAL AMOUNT:					5,500,000.00
Purpose: <u>Production of Siyensikat: Pinoy Popular Science Para sa Lahat - 1 Season (13 Episodes)</u> (EPA)					
Requested by: _____			Approved by: _____		
Signature: _____ Printed Name: <u>RODOLFO P. DE GUZMAN</u> Designation: <u>OIC, CRPD</u>		Signature: _____ Printed Name: <u>RICHARD P. BURGOS</u> Designation: <u>Director</u>			