



BB No. 2020-004

BID BULLETIN

25 November 2020

This Bid Bulletin No. 2020-004 is issued to revise Section VII – Technical Specifications in the following project:

FROM	TO
<p>“Siyensikat: Pinoy Popular Science Para sa Lahat” Magazine Show</p> <p>The supplier shall:</p> <p>A. Produce twenty-six (26) 25-30-minuter episodes (2 seasons- 13 episodes per season) containing any or all of the following segments.</p> <ol style="list-style-type: none">1. News and information on weather;2. Local science-related feature story;3. DOST public service and updates including from the regional offices;4. Other DOST-related news for the benefit of the Filipino Public;5. Features and interviews – partners experts from various sectors and individuals who are working on innovative research and technology; and6. Topic related trivia.	<p>“Siyensikat: Pinoy Popular Science Para sa Lahat” Magazine Show</p> <p>The supplier shall:</p> <p>A. Produce twenty-six (26) 25-30-minuter episodes (2 seasons- 13 episodes per season) containing any or all of the following segments.</p> <ol style="list-style-type: none">1. News and information on weather;2. Local science-related feature story;3. DOST public service and updates including from the regional offices;4. Other DOST-related news for the benefit of the Filipino Public;5. Features and interviews – partners experts from various sectors and individuals who are working on innovative research and technology; and6. Topic related trivia.



- B. Provide a strategic pitch on how the program will be produced in observation of the social distancing and health protocols, and consideration on the ongoing coronavirus pandemic
- C. Produce twenty-six (26) 30-second teasers/plug for each full episode
- D. Provide closed captioning in all episodes in accordance to Republic Act (RA) No. 10905 or the Closed Caption Law
- E. Provide English subtitles to all episodes produced and translation, if necessary
- F. Provide one (1) main host, one (1) segment/feature host, and one (1) voice talent
- G. Provide dedicated focal person (Production Manager) who will handle the coordination and facilitation of all production requirements for the show
- H. Provide production crew for coverages of DOST major events
- I. Assist in pitching the show to the TV network chosen by DOST-STII
- J. Provide ten (10) original music fx/background for the show
- K. Shoulder all food and meal expenses, all modes of transportation, and accommodation of the production crew, guests, and hosts during the shoot including bookings thereof
- L. Provide all necessary equipment for production
- M. Must submit episode scripts for the approval of DOST-STII
- N. Assign a focal person who will monitor the airing of the program

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<p>and submit a monitoring report of the actual airing of the show with captured photos for reference</p> <p>O. Provide hard drive with copy of raw materials at the end of every episode</p> <p>P. Assist in the promotion of the program via online, radio, TV, and print, specifically:</p> <ul style="list-style-type: none">a. Online - Produce two (2) program teasers to be uploaded online and boosted on Social Mediab. Radio - Coordinate with two (2) radio stations and secure promotion slot for the programc. TV - Secure one (1) TV guesting to promote the programd. Print - Produce one (1) content for placement /promotion to local broadsheet (ex. article/ poster/ comic strip) <p>Q. Must observe the use of non-sexist/gender-sensitive language in all official documents, scripts, and communications under this project</p> <p>R. Submit accomplishment report together with copies of aired episodes</p>	<p>and submit a monitoring report of the actual airing of the show with captured photos for reference</p> <p>O. Provide hard drive with copy of raw materials at the end of every episode</p> <p>P. Assist in the promotion of the program via online, radio, TV, and print, specifically:</p> <ul style="list-style-type: none">a. Online - Produce two (2) program teasers to be uploaded online and boosted on Social Mediab. Radio - Coordinate with two (2) radio stations and secure promotion slot for the programc. TV - Secure one (1) TV guesting to promote the programd. Print - Produce one (1) content for placement /promotion to local broadsheet (ex. article/ poster/ comic strip) <p>Q. Must observe the use of non-sexist/gender-sensitive language in all official documents, scripts, and communications under this project</p> <p>R. Submit accomplishment report together with copies of aired episodes</p> <p>S. Provide one (1) 3-minuter sample of previous work produced (teaser or full episode) that aired on mainstream TV channel, cable channel, and/or social media platforms in the last three (3) years. (The sample will be viewed during the opening of bids)</p> <p>T. Must have experience in the broadcast industry and is knowledgeable in the standards of TV networks.</p>
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DOST-STII shall:

- I. Provide topics and subject for discussions
- II. Provide all available materials such as video footage, photos that may be useful for the show
- III. Assign focal person to assist in the coordination in terms of:
 1. Contact details of DOST resource person and personalities who will appear in the program; and
 2. Introducing the point person in the agency or regional office counterpart

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For the information and guidance of all concerned.

BENEDICT P. CAGAANAN
BAC Chairperson