



Republic of the Philippines  
**SCIENCE AND TECHNOLOGY INFORMATION INSTITUTE**  
 STII Building, DOST Complex, Bicutan, Taguig City  
 Telephone No. 837-2191 to 95; Fax No. 837-7521

FR-FAD-PS No. 015  
 (rev.00 10/7/2015)

**WORK ORDER**

Work Order No. 52-2019  
 Date : 18 October 2019  
 PR No. : 2019-09-496

**KANTAR PHILIPPINES, INC.**  
7-8F Sun Plaza  
1507 Shaw Boulevard  
Cor. Princeton St., Mandaluyong City  
Tel. No. 435-8490

Gentlemen:

In accordance with existing regulations you are hereby authorized to undertake the work indicated below:

Item No.	Qty.	Unit	Description of Work	Unit Price	TOTAL
			<p><b>CONSULTANCY SERVICES FOR THE BROADCAST MEDIA MONITORING</b></p> <p><b>Lot 1 – DOSTv Broadcast Media Monitoring</b></p> <p><b>SCOPE OF WORK</b></p> <ul style="list-style-type: none"> <li>• Total TV Highlights (October- December 2018 / January- December 2019)</li> <li>• PTV Overview</li> <li>• DOSTv: Science for the People Overview                             <ul style="list-style-type: none"> <li>* DOSTv Monthly Viewership</li> <li>* DOSTv Audience Profile</li> <li>* DOSTv Top Broadcasts</li> <li>* DOSTv Viewing by Region</li> </ul> </li> <li>• Comprehensive analysis report of the DOSTv viewership from May 2017 to December 2019</li> </ul> <p>Responsibilities of the Service Provider:</p> <ol style="list-style-type: none"> <li>1. Develop and submit comprehensive PowerPoint presentation and Soft-copy MS Excel format with analysis, if applicable.</li> <li>2. Provide the outputs within the agreed timeline.</li> </ol> <p>*****page 1 of 2*****</p>		Php 210,000.00

In case of failure to make the full delivery within the time specified above, a penalty of one tenth (1/10) of one percent for every day of delay shall be imposed.

Funds Available 93M, M  
 Fund 02-01-2019-10-060  
 Function/Project \_\_\_\_\_

Recommending Approval:

**MONA CARINA E. MONTEVIRGEN**  
 OIC, CRPD

**CECILLE ROSE R. SUÑGA**  
 Accountant III

APPROVED :

**RICHARD P. BURGOS**  
 Director

Work Order Received :  
 By: \_\_\_\_\_

Date: \_\_\_\_\_

NOTE: SEE TERMS AND CONDITIONS AT THE BACK.



## WORK ORDER

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**1507 Shaw Boulevard**  
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**Tel. No. 435-8490**

Gentlemen:

In accordance with existing regulations you are hereby authorized to undertake the work indicated below:

Item No.	Qty.	Unit	Description of Work	Unit Price	TOTAL
			<p><b>Lot 2 – Siyensikat Broadcast Media Monitoring</b></p> <p><b>SCOPE OF WORK</b></p> <ul style="list-style-type: none"> <li>• Total TV Highlights (July 2019 – January 2020)</li> <li>• GMA News TV Overview</li> <li>• Siyensikat Overview               <ul style="list-style-type: none"> <li>* Siyensikat Monthly Viewership</li> <li>* Siyensikat Audience Profile</li> <li>* Siyensikat Top Broadcasts</li> <li>* Siyensikat Viewing by Region</li> </ul> </li> <li>• Comprehensive analysis report of the Siyensikat viewership from July 2019 – January 2020</li> </ul> <p>Responsibilities of the Service Provider</p> <ol style="list-style-type: none"> <li>3. Develop and submit comprehensive PowerPoint presentation and Soft-copy MS Excel format with analysis, if applicable.</li> <li>4. Provide the outputs within the agreed timeline.</li> </ol> <p>*****page 2 of 2*****</p> <p><b>Charged to Regular Fund – DOSTv.</b></p>	<p><b>Total Amount</b></p>	<p>Php 90,000.00</p> <hr/> <p>Php 300,000.00            vvvvvvvvvvvv  <b>THREE HUNDRED THOUSAND PESOS ONLY</b></p>

*In case of failure to make the full delivery within the time specified above, a penalty of one tenth (1/10) of one percent for every day of delay shall be imposed.*

Funds Available \_\_\_\_\_  
 Fund \_\_\_\_\_  
 Function/Project \_\_\_\_\_

**CECILLE ROSE R. SUÑGA**  
 Accountant III

Recommending Approval:

**MONA CARINA E. MONTEVIRGEN**  
 OIC, CRPD

APPROVED:

**RICHARD P. BURGOS**  
 Director

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