

BB No. 2018-001

BID BULLETIN

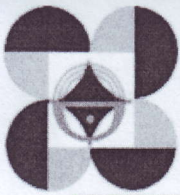
02 February 2018

This Bid Bulletin No. 2018-001 is issued to revise Technical Specifications in the following project:

FROM	TO
<p>Building-up DOST Presence in National Print Media</p> <p>Specifications:</p> <ul style="list-style-type: none">• Stories shall be about the DOST system and its major programs, projects, and activities;• Stories shall appear at the front page of each broadsheet and continued in any of the appropriate pages;• Preferably, title of every story shall contain the acronym "DOST";• Preferably, articles shall be written by the newspaper's writers/reporters;• Press releases prepared by DOST-STII may be rehashed and used by the newspaper;	<p>Building-up DOST Presence in National Print Media</p> <p>Specifications:</p> <ul style="list-style-type: none">• Stories shall be about the DOST system and its major programs, projects, and activities;• Stories shall appear at the front page of each broadsheet and continued in any of the appropriate pages;• Preferably, title of every story shall contain the acronym "DOST";• Preferably, articles shall be written by the newspaper's writers/reporters;• Press releases prepared by DOST-STII may be rehashed and used by the newspaper;

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<ul style="list-style-type: none">• Articles shall be published preferably in major broadsheets such as Philippine Daily Inquirer, Philippine Star, and Manila Bulletin at least twice every month and whenever possible, a photo release once every month for 12 months; and• Submit accomplishment report at the end of the project period.	<ul style="list-style-type: none">• Two news releases shall be published in any top 3 broadsheets in the Philippines at least twice a month every month and whenever possible, a photo release every month for 12 months; and• Submit accomplishment report at the end of the project period.
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For the information and guidance of all concerned.


BENEDICT P. CAGAANAN
BAC Chair 