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# ITM 3.0 EVALUATION REPORT

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## Participants Survey

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Objectives

- To determine DOST employees' opinion of the ITM 3.0 activity
- To determine areas of improvement in conducting similar activity in the future

Method

For the purpose of this survey, a descriptive analysis was employed since no relationship effect would be necessary. The survey which was self-administered was distributed by the STII evaluation team. The survey instrument used the Likert Scale and the data gathered were encoded and analyzed using the Statistical Package for Social Science (SPSS).

Sample

Proposed: A purposive sampling will be used. STII will farm out 300 evaluation forms (10% of the estimated 3,000 DOST employees who will participate. Since the evaluation merely intends to describe the people's perception of the event and no correlation is deemed necessary, this sample design is enough for the qualitative analysis of the activity.

Actual: A total of 380 questionnaires were given to all DOST agencies. The deadline for submission/retrieval of accomplished forms was set on 28 December 2012. Four agencies submitted on the deadline: ICTO, PAGASA, TAPI and TRC. STII extended the deadline for submission until January 18, 2013 to accommodate the other agencies. Due to time constraints and limited staff, the processing of quantitative and qualitative data had to begin and those which submitted beyond the extension date were not included in the data. A total of 183 questionnaires were processed.

Table 1: DOST Agencies' ITM Evaluation Submission Status

<b>Agencies with evaluation reports</b>		<b>Agencies without evaluation reports</b>
<i>Processed</i>	<i>Not Processed</i>	
TAPI	NAST	PHIVOLCS
PAGASA	ASTI	ITDI
ICTO	PNRI	FNRI
TRC		FPRDI
PCIEERD		ASTI
CENTRAL OFFICE		PNRI
NCR		PCAARD
MIRDC		
SEI		
PSHSS		
PTRI		
PCHRD		



## Limitations

Due to the limited resources, mainly time and staff, purposive sampling was used instead of the stratified sampling.

## Part II. ITM 2.0 Evaluation Report

Of the 380 questionnaire forms distributed in the agencies, a total of 183 forms from twelve DOST agencies and two offices (from NCR and Central Office) were retrieved and processed. The forms which were submitted beyond the extended submission date were not included in the data.

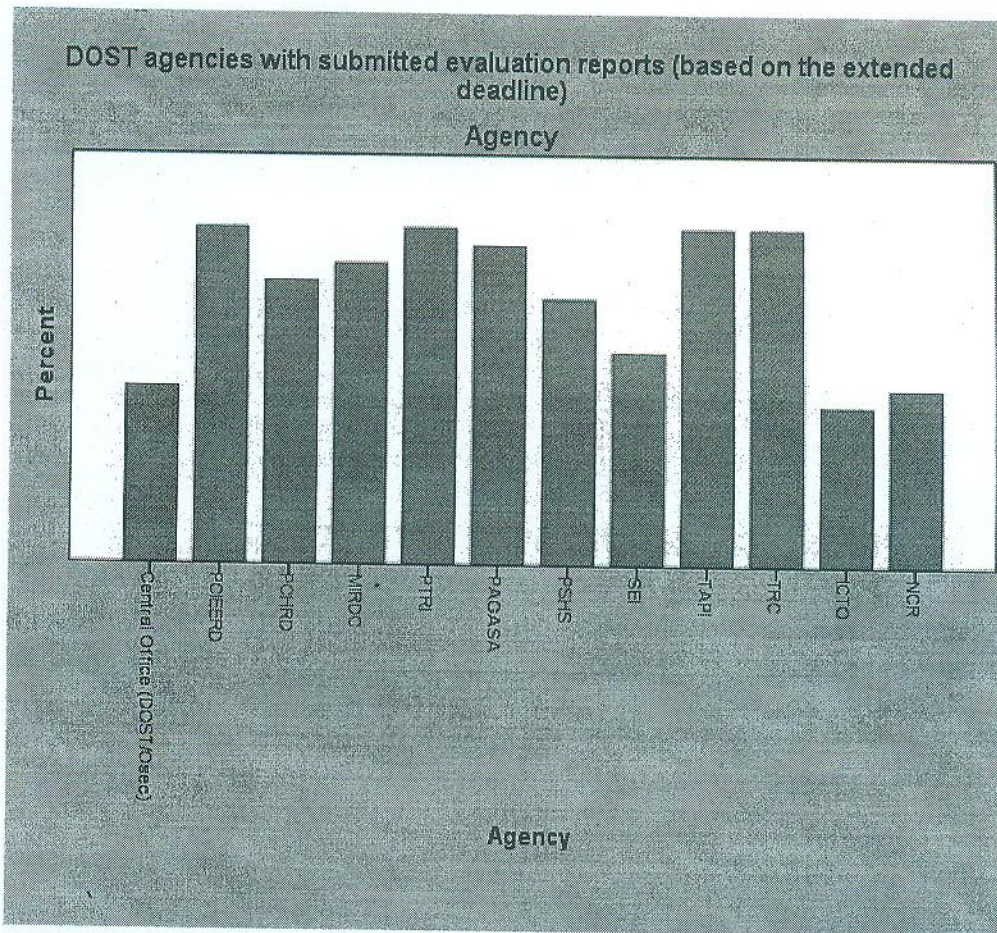


Fig. 1 Percentage of respondents (per agency) who participated in the survey

## A. Profile

Majority of the respondents are female, belonging to the technical staff and in the 20 to 30 year age group.



Age	Frequency	Percent
20-30	60	33
31-40	27	15
41-50	41	22
51-60	29	16
>60	2	1
No Answer	24	13
Total	183	100
Gender	Frequency	Percent
Male	55	30.1
Female	122	66.7
No Answer	6	3.3
Total	183	100.0
Employee Status	Frequency	Percent
Management	6	3.3
Technical Staff	84	45.9
Admin Staff	66	36.1
Project Staff	13	7.1
No Answer	13*	7.6
Total	183	100.0

\*one respondent indicated two answers

## B. ITM Program Component Rating: **SATISFIED**

Except for activities, such as *program's organization* and *freebies*, wherein most respondents felt *somewhat satisfied*, the general sentiments reflected *satisfaction* over the various activities of ITM 3.0. Two activities gathered the most number of *satisfied* ratings: (1) celebration with the orphan and (2) food. The ITM 3.0 did not deviate so much with last year's ITM, wherein most participants rated satisfied on most activities.

Generally, the execution was satisfactory with more participants rating *somewhat satisfied* over *very satisfied*. These observations are consistent with the results of qualitative feedback, which reflected a number of less favorable comments. The comments, though some may be less favorable, will help in identifying which aspects of the activity or similar activities in the future, will appeal positively or negatively with the participants.

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The qualitative results could elaborate on why ITM 3.0 fell short of the *very satisfied* rating.

Statements	Percentage				
	Unsatisfied	Somewhat Satisfied	Satisfied	Very satisfied	NA*
1. I believe this year's activity with the orphans made the celebration more meaningful.	1.1	17.5	53.0	26.2	2.2
2. I found this year's tree planting activity to be so much fun.	6.0	29.0	43.2	9.8	12.0
3. I was entertained by the performances in this year's ITM program.	17.5	33.9	39.3	7.1	2.2
4. I liked the food.	10.4	30.1	53.6	5.5	.5
5. I preferred this year's physical arrangement.	12.0	34.4	48.1	4.4	1.1
6. I found this year's program well organized.	15.3	41.0	39.9	2.2	1.6
7. I gained a better understanding of the DOST plans in the next five years.	9.8	32.8	46.4	3.8	7.1
8. I felt motivated knowing the Department's plan.	7.1	30.6	52.5	3.3	6.6
9. I felt that the event succeeded in making the employees feel like one big happy family.	14.2	27.9	49.2	6.0	2.7
10. I found this year's freebies remarkable.	14.2	42.1	38.3	2.2	3.3

\*No Answer



**Part III. ITM 2.0 Qualitative Inputs**

The ITM is an activity of the CTM-IEC project which places a premium on the perception of clients or audience. Similar to ITM 2.0, the evaluation tool for ITM 3.0 did not require the names of respondents. This way, the respondents tend to be more open with their comments.

Ordinarily, respondents tend to ignore the *comments*. But in these last two ITM activities, the participants generously gave their comments and these were and will be considered in the future events.

The suggestions and insights coming from the participants, whether negative or positive, when objectively evaluated, all made sense and are actually helpful in improving events such as the ITM. STII welcomes any feedback, respect its clients' views and continues to strive to deliver better service in any event or undertaking.

Some of the opinions expressed for ITM 3.0 are the following:

- ❖ *"Hired hosts are not appropriate for the occasion and the general audience"*
- ❖ *"Give ample time in preparation of activities"*
- ❖ *"I prefer that mass comes first than all other activities. It's Christmas, dapat para kay Christ muna"*
- ❖ *"Mas maganda pa rin yung itm 1.0 at 2.0"*

**Program's Strengths**

The activity with the orphans was appreciated by the respondents. It was even suggested that this activity be included in the succeeding Ignite the Mind celebrations. There were also suggestions on how to make the activity better such as giving the kids more activities and doing the activity on a separate day.

The tree-planting activity also received a positive comment from one of the respondents who said "Tree planting was not only fun but also remarkable, wish next year to participate in tree planting."



## Program's Weaknesses

### Program

The employees recommended that the program start early so that everyone can participate as most employees were gone by 9pm. Others would also want the performances and raffle be placed the earlier part of the program. One commented that the mass should be at the start not in the middle of the program.

### Emcees

The hosting and entertainment provided by hired standup comedians got the largest share of comments from the respondents. Most were not pleased with the way the entertainers handled the program because of their use of inappropriate language.

One respondent even said that *"This is a science community not a gaybar."*

On the other hand, some commented that they were entertained because the show was funny but they still found it inappropriate for the occasion and the audience because there were children present.

### Raffle

One commented that electronic raffle is not reliable but he did not give any reason why he thought so.

### Program preparation

The employees found that this year's ITM lacked preparation and is not well organized. One comment pointed out that a DOST-wide activity should be decided months ahead.

### Sound System

Several respondents from three agencies (TAPI, ICTO and MIRDC) complained of the poor sound system. Because of this they were not be able to hear the mass and message from the secretary.

### Physical Arrangement

Some employees were not satisfied with the physical arrangement because of the lack of shade. One was very disappointed because there were no designated seats for their agency (MIRDC).

### Freebies

One respondent commented that he had enough of umbrellas. He suggested other possible freebies that could be given away for the next ITM such as note pad with DOST/ITM logo, USB with logo, reusable *katcha* bags with logo, etc.

## Part IV. Recommendation

Some of the recommendations posed by ITM 2.0 were considered in ITM 3.0. One of the sensible comments in ITM 2.0 was that instead of having several kinds of items (freebies/tokens) which are not sufficient for all participants, the organizers should focus on one item which everybody could have. Thus, the sole giveaway for 3.0 was an umbrella. Also, in response to a complaint previously over a sound system, a different sound system was rented for ITM 3.0. However, even with the considerations made on these aspects of the event, comments still persisted. Thus, despite the organizers attempt to improve, the realization from the third ITM was that one cannot really please every participant. The important thing was that attempts had been made and that the organizer will continue to make things better until the more clients are *very satisfied*.

In the ITM 2.0, the goal was for the ITM 3.0 to have more *very satisfied* rating. While this goal may not have been realized, there is still room for improvement because STII remains open and receptive to its clients' perception.

This report recommends maintaining an evaluation in the future activities for the organizers to have a basis on whether or not the complaints have been addressed. An evaluation is a good gauge on whether or not the same problems occur in every activity or new ones crop up.