
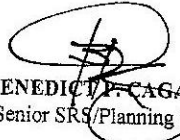





**SCIENCE AND TECHNOLOGY INFORMATION INSTITUTE  
AGENCY CORPORATE GOALS AND OBJECTIVES  
FY 2013**

PROGRAMS/PROJECTS/ ACTIVITIES	GOALS/ OBJECTIVES	PROJECT/ACTIVITY DESCRIPTION	TARGET OUTPUT	BENEFICIARY(IES)
<p>1.2 IT Support - Updating of database in-house publications</p> <p><b>PROGRAM 2 IMPLEMENTATION OF SCIENCE AND TECHNOLOGY PROMOTION AND ADVOCACY PROGRAM</b></p> <p>1. Promotions and Publicity 1.1 Information Packaging (Regular S&amp;T Publications) - S&amp;T Post - Phil. Journal of Science - Balitang RapiDOST - DOST Digest - Annual Report - Other Information Packages</p> <p>1.2 Public Awareness &amp; Outreach - Media Linkages &amp; Coordination</p> <p>- Conduct of Press Conferences</p>	<p>Bring S&amp;T information to various audiences for specific purposes. Increase awareness and appreciation of S&amp;T developments in the country.</p>	<p>Updating both the content and issues of in-house publications</p> <p>S&amp;T publications produced by STII for DOST system, partner institutions, science community, academe, policy makers and the general public.</p> <p>This is a network and linkages of information officers of DOST and attached agencies and media practitioners from public &amp; private media organizations for wider media mileage of S&amp;T programs &amp; projects</p>	<p>Updating the in-house publications</p> <p>4 issues of S&amp;T Post for the year 5,000 copies/issue 2 issues of PJS for the year 500 copies/issue 12 issues of RapiDOST for the year 3,000 copies/issue 12 issues of DOST Digest for the year 3,000 copies/issue 1 issue of Annual Report for the year 300 copies/issue</p> <p>Published S&amp;T releases in the national dailies &amp; community papers radio/tv interviews and broadcast S&amp;T releases</p> <p>1 Press Conference/quarter</p>	<p>Library users, researchers and other DOST officials and employees; the paying subscribers and clients</p> <p>Entire DOST system; researchers, state colleges, universities, policy makers and local government units who are all recipient and subscribers of the publications</p> <p>Entire DOST system and the general public</p> <p>General public</p>

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PROGRAMS/PROJECTS/ ACTIVITIES	GOALS/ OBJECTIVES	PROJECT/ACTIVITY DESCRIPTION	TARGET OUTPUT	BENEFIT
<p>- S&amp;T Communication Research and Outreach</p> <p>IT Support</p>		<p>Conducts studies and activities that would aid the regions in effectively promoting S&amp;T information in their localities</p> <p>Maintenance of STII Websites including updating of contents and design</p>	<p>Create S&amp;T awareness in the countryside</p> <p>Updated websites</p>	<p>DOST regional offices and countryside population</p>
<p>Prepared/Certified Correct: <span style="margin-left: 300px;">Approved by:</span></p> <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="text-align: center;">   <b>ARLENE A. CENTENO</b>            FAD Chief         </div> <div style="text-align: center;">   <b>BENEDICT P. CAGAANAN</b>            Senior SRS/Planning Officer         </div> <div style="text-align: center;">   <b>RAYMUND E. LIBORO</b>            Director         </div> </div>				