

DOST Form No. 3A
QUARTERLY /PROGRESS REPORT

Rev 1 / 06/26/08

for the Period: Yr _____ (from _____) JUL-SEP 2013
(To be submitted by the researcher quarterly for project with 1 year duration while semi-annually for multi-year project)

(1) PROGRAM TITLE STRATEGIC COMMUNICATION INTERVENTION FOR PROJECT NOAH : _____
 (2) PROJECT TITLE/DURATION JUNE 2012-SEPTEMBER 2014
 (3) COORDINATOR/LEADER RAYMUND E. LIBORO (4) AGENCY: STII
 (5) COOPERATING AGENCIES PAGASA, ASTI, PHIVOLCS

TARGET ACTIVITIES FOR THE PERIOD (RELATE TO FORM 2B-1)	(7) ACTUAL ACCOMPLISHMENT	(8) PERCENTAGE ACCOMPLISHMENT		(9) PROJECT EXPENDITURES FOR THE PERIOD	(10) REMARKS
		FOR THE PERIOD	CUMMULATIVE (FROM START)		
<p>*Consultations with the stakeholders (agency partners and LGUs; TV networks; private partnerships)</p> <p>*Public consultations with the stakeholders (18 areas: provincial to the household levels)</p> <p>*Conceptualization of communication interventions</p> <p>*Development of communication interventions</p> <p>*Dissemination of communication materials and execution of communication activities</p>	<p>1. Information Education and Communication (IEC)</p> <p>a. Metro Manila Disaster Summit in conjunction with the 2013 NSTW celebrations at the SMX Convention Center, MOA on 23 July 2012</p> <p>b. NOAH Booth display during the 2013 NSTW at the SMX Convention Center on 23-27 July 2013</p> <p>c. Prepared updated NOAH accomplishments as per direct instructions from the OP Presidential Management Staff as part of the preparations of the President's State of the Nation Address delivered in Congress on 22 July 2013</p> <p>d. discussed Project NOAH on the following events: (1) National Forum on Disaster Preparedness and Response at Crowne Plaza Hotel, 25 July 2013; (2) Regional Summit on DRRM for Chief Executives at Marikina City Convention Center, 6 August 2013; (3) Radio Interview to discuss the Habagat episode at DZIQ 990, 24 August 2013; (4) Smart ICON Discussion Series at Smart Tower, Quezon Ave, 12 September 2013;</p> <p>e. Conducted NOAH IEC Seminar in Region 1 at Oasis Country Resort Hotel, San Fernando City, La Union, 19 September 2013</p> <p>2. Web Development (now under the NOAH WebGIS Project starting 01 July 2013)</p>	<p>100 %, completed</p>	<p>100%, completed</p>		

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TARGET ACTIVITIES FOR THE PERIOD (RELATE TO FORM 2B-1)	(7) ACTUAL ACCOMPLISHMENT	(8) PERCENTAGE ACCOMPLISHMENT		(9) PROJECT EXPENDITURES FOR THE PERIOD	(10) REMARKS
		FOR THE PERIOD	CUMMULATIVE (FROM START)		
	<p>3. Mobile App Development: (now under the NOAH WebGIS Project starting 01 July 2013)</p> <p>4. Development or Communication Intervention</p> <p>a. Formal Launch and Unveiling of MOSES Tablet Computer/Multimedia Device during Metro Manila Disaster Summit on 23 July 2013 at SMX Convention Center, MOA</p> <p>b. Formal Launch and Distribution of ALERT SIM cards to Metro Manila LGUs at PAGASA Science Garden, 17 September 2013</p> <p>c. Meeting with GMA 7 Vice-President Jessica Soho on improving the content and delivery of weather news and advisories at GMA Network Center Headquarters, QC, 30 August 2013</p> <p>d. On-going development of Project NOAH website tutorial video</p> <p>e. On-going development of Project NOAH</p>	100%, completed			
		50 percent, ongoing			

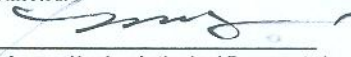
I CERTIFY, ON MY HONOR, TO THE CORRECTNESS OF THE ABOVE INFORMATION.



 RAYMUND E. LIBORO
 Coordinator/Leader

 Date

Attested:



 Agency Head or Authorized Representative